

Minutes

30 June 2014 TCRI Board Meeting 7-9pm

Location: Nicoletti's

Attendees: Lisa Mesmer, Renee Campbell, Kim Gosnell, Charlotte Long, Ron Morris, Ray De Leon, Amy De Leon, Brett Foster

Ongoing Biz

1. Approved Last Minutes (All)

2. Financial Update (Ron)

- We have the money to cover the costs of pool season with some residual, if no maintenance or reimbursements costs are figured in. Feel we can get through the season successfully.
- New software was purchased to handle accounting needs.
- Future expenses to consider: cost to resurface (re-plaster/repaint) the pool will need to be considered for next year's opening. Cost for paint \$60/gallon;
- Need to organize a capital campaign. Several ideas voiced for attaining funds, including: 1) DonorsChoose.org and 2) Drafting a Campaign letter for pool donations-offering tiered levels/personalized plaque or bricks, etc. for their financial support.

a. Budget burn line – present expenses burning less than savings

3. Marketing & Communication Update (Ray & Amy)

- #### **a. 4 July Picnic** Christy Kelly doing the marketing; Food: bring your own picnic; Need someone to be in charge of the games; Erin Cole will carry signage in the parade that states "Follow me to the pool". Flyers will be handed out to announce our mid-summer membership special; Amy will send an email to members about this event (it is already on Town Creek Pool site and Community Facebook page); The Kelly's are making hot dogs for the firemen; Need a reminder to communicate no swim team practice on Friday morning due to the July 4th holiday. Need to communicate a weather call. Recommended putting out a donation collector.

- #### **b. Mr. McHenry's rec's from email-** wanted us to put sign out at beginning of Town Creek to advertise the pool; also signs to announce when having swim meets;

c. TCRI requesting email's for verbal proposals on future events

4. Pool Facilities

a. Changes since last meeting

b. Items needing attention during season

c. Shutdown/post season?

- i. Week after Labor Day?
- ii. Weeks that follows?
- iii. Cover Inspection Day?

5. Pool Operations (Brett)

a. Discussion of my meeting with Troy

Requests will come from Brett to avoid confusion with communication; Asked Troy to communicate if he has a need;

b. Feedback path to Troy- tried multiple mode of communication

Troy is not responding in a timely manner despite the various modes of communications used (text, call, email)

- c. **“For Profit” use of pool (see 2014 Rules, #13)-**
A number of people assume membership in the pool allows them to do business at the pool; TCRI board agreed that person(s) desiring to use the pool for a profit-making enterprise needs to get prior board approval before offering their goods or services. Please see Rule #13 discussion in the latter part of the minutes.
- d. **Trash process** in place with Evergreen; we have one trash can that they provided, but we would like one more.
- e. **Ganzell-installed stereo system**
- f. **Sharks mural** put up on wall ball board
- g. **Swim team/meet set up & expectations-** guards to set out trash cans
 - i. **Parent “Shade”** –asked families not to move furniture
 - ii. **Non-member use during practice-**has been a tradition
 - iii. **Friday “free swim”-** this generally only happens on Team Picture Day
- h. **Flier rules:** Should there be any constraints placed on the flyers posted at the pool? Do they need TCRI Board approval? Topic deferred until later.

Old Biz

1. Outside fence mowing – seems to be getting done
2. **14 June Event – debrief/lessons learned for 4th?**-good event; better communication

New Biz

1. **“Rest of Season” membership; rules, rates:**
 - a. Membership for the remainder of the pool season: Mid-summer rate special: \$375 for a pool membership price effective as soon membership paid. Board approved to allow up to \$50.00 expense to print a 1/2 page flyer promoting the special. This promotion will also be posted on TC Pool website.
 - b. Modification of Pool Rule #13 “For Profit use of the pool”:

Rule13. For Profit Use. Anyone desiring to use the pool property for any commercial activity (activity intended to make money or other compensation, like selling crafts, teaching swim lessons or aqua aerobics, etc.) must apply for approval in writing to the Town Creek Recreation board at least 1 week prior to planned activity."

The board has agreed on the following clarification of this rule:

- "Apply for approval in writing" means send an email to the board at towncreekpool@gmail.com.
Please do not give applications to the Manager or the guards.
- Applicants please provide in the email:

1. Full name and business name (if applicable)
2. A way to be reached by phone when conducting business
3. The business to be performed (e.g. teach swim lessons)
4. Summary of qualifications and experience to do the business
5. Copies of any relevant certifications (WSI, CPR, 1st Aid, health department certificate, etc.)
6. Desired start date and duration

"...at least one week prior" means the application and usage fee get to the board not less than 7 days prior to the listed start day. The board will review each application and respond within 7 days. If an application is denied, the fee will be returned to the applicant. **The board reserves the right to deny any application for any reason.**

Usage Fee payment (cash or check) must accompany each application. The Treasurer must have the following amounts in hand prior to receiving approval to do business:

- for sale of products (like crafts, food, etc.), each vendor pays **\$25 per day** that they intend to offer their product
- for sale of services (like swim lessons), each service provider pays **\$50 for the entire season** (i.e. thru Labor Day 2014)

Swim Lessons:

Swim instructors who are not currently Town Creek Pool lifeguards and pool operators must hire one of our so qualified employees **at their own expense** to be on duty during their entire lesson period. Instructors sharing time can also share cost of the hired guard. Approved swim instructors may give instruction the following times:

From now until 1 August:

- Monday thru Friday 7:30-9:30 AM (lessons must be complete by 9:30 so swim team can use)
- Saturday and Sunday 9AM to Noon (NOTE: the grass inside the fence is normally cut these morning and may be going on during instruction time)
- From 6-8pm on days without swim meets, a single lane will be sectioned off for swim lessons. Instructors sharing a lane must work out their own sharing plan.

From 1 August to Labor Day:

9 AM to Noon and 6-8 PM every day the pool is normally open.