

## **TCRI Board Meeting**

**Jan 8, 2015, 7-9pm** at Cornerstone Church Conference Room

Attendees: Amy de Leon, Ray de Leon, Brett Foster, Kim Gosnell, Dawn Hillyard, Lisa Mesmer, Ron Morris, Laura Theofilis, Steve Brodfuehrer

### **Ongoing Business**

1. Approved December 11, 2014 Minutes
2. Treasurer's Report (Ron)
  - a. Turnover progress: Ron would like Steve to reconcile the last 3 months; Ron turned over treasurer books to Steve.
    - i. QuickBooks "sources" resolution- Accountant reconciled books from last year.
  - b. Current balance and remaining expenses- (Ron) \$9,130 in checking; \$3,684 in the money market account; Paid \$1500 in Dec for taxes; next taxes payment due in the Spring;
  - c. Expected balance on 30 Mar 2015-about \$6,500.
3. Next Meeting Date – 5 Feb- agreed upon

### **Old Business**

1. Membership contact info update (Amy & Kim) mailings and emails have gone out. Only 5 families which have not responded from 2014 membership;
2. Assessment tracking (Amy & Kim) –
  - 58 have paid the 1st assessment installment (54 active shareholder and 4 inactive members).
  - 3-4 active members want to forfeit shares;
  - Board agreed to go ahead and set up pay-pal account to start accepting 2015 membership dues (can do installments).
3. Pool resurface quotes (Kim) – what else needed to get a contract?
  - 1 st estimate from A&H contractors: To have the pool re-plastered: \$30,000 to \$43,000 (price varies depending on the extent of the work);
  - 2<sup>nd</sup> estimate from US Pools and Spas: To clean and paint pool: \$7,800  
Kim will follow up with this contractor. Board would like references; also, to find out if there is a warranty on his work (time period and exclusions).
4. Website up date (Ray):
  - Spoke with Bob Kelly: we can transfer the TC pool info to new web host. We will need to purchase website. Costs for website set up and operation can vary from \$1/mo-\$100/year. Board agreed to fund new TC Pool website (approving expenses up to \$150).
5. Need about 70 members by March meeting to open full season :
  - Need to communicate to current members the need for at least 70 members to open for full season. Looking to have "good" pool health-what is bottom line needed realistically to operate full pool season and cover possible additional unplanned expenses? Need to communicate options for the season if we have a short fall.

- Currently, 54 members have actively committed to the 2015 season. This means we need about 16 + more members.
- Current members should encourage neighbors, friends, etc. to join TC pool.
- Need to advertise. Should send out direct mailer by next month (we are competing with summer camps); also can use Facebook page to advertise.

#### 6. 2015 Meeting Dates (Proposed, All Thursdays 7-9pm)

- 5 Feb Next meeting
- 5 March
- 26 Mar MEMBER MTG (layout plan for season)
- 9 Apr
- 7 May
- 4 Jun
- 9 Jul
- 6 Aug
- 10 Sep
- 24 Sep MEMBER MTG w/Elections
- 15 Oct
- 12 Nov
- 10 Dec

#### **New Biz**

1. Direct Mailer – Steve recap findings:
  - DIY for about \$600 (recommending a 6 x 11 post card) or we could use Barefoot graphics for a higher cost;
  - Team agreed a direct mailer would be a worthy investment to get additional membership.
  - We will need to get mailer addresses of target population. This can be done through property tax records or estate.com.
  - Ray will investigate this further.
2. Manager search progress report (Kim):
  - US Pools and Spas management proposal- Kim to follow up on this and other leads;
  - Manager: salary rate: \$12/hour, for approximately 20 hours/week
  - Also, may want to solicit on Facebook or other social media.
3. Updated life guard application-Laura updated
4. Review of Liability Insurance Policy for coverage and cost-Dawn to follow up on current policy and possibly other options to ensure we have adequate coverage at a reasonable cost.